MADRAS MANAGEMENT ASSOCIATION ESTD. 1956

Conclave on

KONRAD ADENAUER STIFTUNG

Invitation



CSR AND THE DECADE OF ACTION



Mr Ranganath N K



Mr R S Krishnaswamy



Dr R Sujatha

SATURDAY

DEC 19, 2020 | 9.30 AM - 01.00 PM

KNOWLEDGE PARTNERS

सत्यमेव जयते

CSR SPARK

8:45 AM *Registration & Tea*

9:30 AM *Inaugural Session*

Chief Guest:
Mr Ranganath N K
Grundfos Water Ambassador
Grundfos Pumps India Pvt Ltd

10:00 AM *Special Session I*

Review of the CSR Act, Rules, Amendments
Mr R S Krishnaswamy
Founder & Chief Patron
CSR Spark

10:45 AM *Tea Break*

11:15 AM *Special Session II*

Review of SDGs, the Decade of Action and Opportunities for Leveraging CSR Activities
Dr Sujatha R
SDG Associate, Government of Tamil Nadu
Honorary Director, Karupa Institute of Development Initiatives (KIDI)

12:30 PM *Q&A Session and Discussion*

Mr R S Krishnaswamy &
Dr R Sujatha

12:55 PM *Vote of Thanks*

Gp Capt R Vijayakumar (Retd), VSM
Executive Director, MMA

01:00 PM *Lunch*

Share your questions by SMS/Whatsapp to 98401 23906

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OBJECTIVE

Section 135 of the Companies Act 2013 created a global precedent by making CSR mandatory and during the past six years, India Inc has responded favourably with an approximate annual spend of rupees fifteen thousand crores. It's time to review and refresh the nuances of the Act, Amendments and Notifications and the proposed amendments to the CSR RULES.

The United Nations launched Millennium Development Goals (MDGs} in the year 2000, touted as the largest anti-poverty movement in history. A review during the targeted completion year of 2015 revealed that the MDGs could lift a large population out of extreme poverty, could rally against hunger, could improve education and also focus on protecting our planet. But the gains were geographically skewed and inequalities persisted.

Thus, were launched the Sustainable Development Goals (SDGs) also known as the Global Goals, adopted by all United Nations Member States in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. After the culmination of the first five years, the UN has given a clarion call for a global effort during the next decade to achieve the Goals by 2030.

This event envisages to elaborate ways by which CSR activities could be leveraged to achieve the Global Goals during this "***The Decade of Action***".

TARGET

Corporate CSR Heads, Implementing Agencies, District Administrators, Sustainability and CSR Professionals, Faculty and Students.

KEY LEARNING

- Learn intricacies of the CSR Law and the proposed amendments.
- Develop insights on Greater Compliance, Transparency and Stronger Governance of IAs.
- Prepare for the "***Decade of Action***", mapping of SDGs with Schedule VII and orienting CSR interventions towards attainment of the goals.

Profile

CHIEF GUEST



RANGANATH N K

Right through his working life he has been successful in building good and passionate teams. Organisation structures he thinks are for administration purposes and as far as work goes teams are most often more important than brilliant individuals. he believes in minimal hierarchy and that teams need a good blend of thinkers and doers. Leading and following when required are two sides of the same coin.

A Mechanical Engineer, from the College of Engineering, Guindy, Chennai with Management from XLRI Jamshedpur, he has been working for 40 years in Marketing, Sales, Design, Project Management, Finance, HR, Business strategy and General Management.

For the last twenty two years, his focus in Grundfos was not only been on setting up the company and its production facilities, but also to build the brand equity. In Grundfos he also played the role of a lead assessor for talent centres and in business excellence audits.

He has retired from Grundfos on 31 Mar 2020 but continue to represent them in initiatives on sustainability, energy and water conservation. Currently he is on the board of a few listed and unlisted companies as an independent director.

He has also been the President of the Madras Management Association, the Chairman of the Tamilnadu Council of CII and the Chairman of AEEE (Alliance for an Energy Efficient Economy).

Currently, he is a part of CII National Committees on Skill development, Manufacturing, Water and Chair the CII Southern regional committee of skills, education and job creation.

SPEAKERS



R S KRISHNASWAMY

- Post Graduate in Mechanical Engineering
- Retired from business on June 30, 2016 after 32 years
- Formerly a member of Rotary Club of Coimbatore West - PHF
- President, PSG Tech Alumni Association (2016 - 18).
- Member, Apex Committee, Siruthuli.
- Certified as a CSR Professional by Indian Institute of Corporate Affairs, New Delhi, under Ministry of Corporate Affairs
- Founder, CSR SPARK, a platform to facilitate all stake holders in the CSR environment to meet. www.csrspark.org.
- Learn intricacies of the CSR Law and amendments
- Member, Institute of Directors
- Certified Corporate Director
- Visiting Faculty, Institute of Directors



DR SUJATHA R

- She has a Doctorate in Economics with special emphasis on Women's Empowerment.
- Recently has been working as Consultant with the State Planning Commission, Government of Tamil Nadu for preparation of the Twelfth Five-year Plan.
- Experience in preparation of Action Plan for Transformation of Aspiration Deficit Districts - Ramanathapuram and Virudhunagar.

Has had a stint in

- TVS Electronics Ltd, as Advisor, Community Development
- Ismail Yusuf College, Mumbai as Lecturer
- UNICEF, Mumbai & Chennai as a Consultant
- M. S. Swaminathan Research Foundation as Research Assistant
- Has several publications to her name in the social development field
- Nearly 30 years of working in the development sector in corporate, Government and NGO sectors and community-based organizations.