DECADE OF ACTION

hybrid event
ONLINE / ON-PREMISES
MMA Management Center

GLOBAL DAY OF ACTION 2021

CONCLAVE ON

SUSTAINABLE DEVELOPMENT GOALS

MARCHING TOWARDS THE GLOBAL AGENDA

Friday, 24th September, 2021
10.00 am to 1.00 pm
MMA Management Center

To Join, Click...

GOVERNMENT OF TAMIL NADU
TRUTH ALONE TRIUMPHS

MADRAS MMA MANAGEMENT ASSOCIATION
ESTD. 1956

KONRAD ADENAUER STIFTUNG

CSR SPARK

BY INVITATION



THEME NOTE

As the World celebrates the Global Day of Action on 25th September 2021 to commemorate the introduction of the Global Goals at the United Nations, we strive to take stock of our progress towards the goals and envision a road map to achieve the goals in right earnest.

While International Organisations and Governments strived to achieve the MDGs, the role of the Corporate Sector has been recognised as an important partner to attain the Sustainable Development Goals.

Several business houses have ingrained the practice of aligning all their activities to promote the Global Goals. Sharing of these best practices with peer groups on this eventful day will prove to be a meaningful cause to explore prospects to further enhance our march towards the Global Agenda.

With five years having gone by, it will be worthwhile to review the actions taken and explore a way forward for the Corporates during the remaining ten years or the Decade of Action to incorporate the SDGs all along the value chain, right from design up to the end-of-life of the product, ensuring alignment with the various social initiatives of the Government.

KEY TAKEAWAYS

- Progress achieved in attaining the Global Goals
- Efforts by the Government in Monitoring and Reporting of SDGs Progress
- Recognizing the value of ensuring a sustainable, resilient and inclusive future in incorporating SDGs all along the Value Chain
- Sharing of best practices in incorporating SDGs in business
- Leveraging CSR during the Decade of Action

FOR WHOM

Participation at the Conclave is by invitation. MMA cordially invites Corporate Heads, CSR Teams, CSR Implementing Agencies, Management Professionals and Academia to attend the Conclave as Special Invitees.

9:00 AM	Registration & Tea	
10:00 AM	**INAUGURAL SESSION**	
	Welcome Address	**Mr C V Subba Rao** President, Madras Management Association & MD, Sanmar Shipping Ltd
	Overview of the Conclave	**Dr R Sujatha** SDG Associate, Govt of Tamil Nadu & Honorary Director, KIDI
	Inaugural Address by the Chief Guest	**Mr Vikram Kapur** Additional Chief Secretary - Planning & Development, Govt of Tamil Nadu
	Keynote Address by the Guest of Honour	**Mr Ravichandran Purushothaman** President, Danfoss Industries Pvt Ltd & Immediate Past President MMA
10:55 AM	Vote of Thanks	**Gp Capt R Vijayakumar (Retd), VSM** Executive Director, MMA
11:00 AM	Tea & Networking	
11:15 AM	Panel Discussion SDGs - Marching towards the Global Agenda *Moderator*: **Dr R Sujatha**	*Distinguished Panelists*: **Environmental Initiatives towards SDGs**: **Mr Pradeep Panigrahi** Head, Corporate Sustainability, Larsen & Toubro Ltd **Creating Sustainable Values**: **Mr Rajneesh Chopra** Global Head-Business Development, VA Tech Wabag Ltd **Mr Krishnaswamy R S**, Founder & Chief Patron, CSR SPARK & Entrepreneur **Ms Aysha Sanober**, Founder, Ammara Exports, Ambur **Social Initiatives towards SDGs:** **Mr L Prabhakar** Executive Vice President - Social Investments at ITC Limited
	Q&A Session	
12:55 PM	Vote of Thanks	
1:00 PM	Lunch	



VIKRAM KAPUR

Additional Chief Secretary -
Planning & Development
Government of Tamil Nadu

Vikram Kapur is a 1988 batch officer of the Indian Administrative Service, borne on the Tamil Nadu State cadre. He is currently serving as CMD of TANGEDCO. He had his schooling in Springdales School, New Delhi from where he passed out in 1984 and was ranked 8th in the All India merit list. Thereafter he graduated in Physics (Honours) from St. Stephens College, Delhi and did his post graduation in Public Policy and Management from the Indian Institute of Management, Bangalore and Maxwell School of Citizenship and Public Affairs, Syracuse University, New York. During his service Vikram Kapur has worked in various capacities, including that of District Collector, Dindigul, Executive Director, Tea Board, Government of India, MD & CEO, Tamil Nadu Urban Development Fund, Member Secretary, Chennai Metropolitan Development Authority, Chairman, Tamil Nadu Pollution Control Board and Principal Secretary, Industries Department, Government of Tamil Nadu. He is presently posted as Principal Secretary and Commissioner, Corporation of Chennai for the past 3 years. He specializes in the area of urban affairs and infrastructure finance and his interests include books, sports and travel.



RAVICHANDRAN PURUSHOTHAMAN

President

Danfoss Industries Pvt Ltd

- Ravi is President Danfoss Industries Pvt Ltd a 100% subsidiary of the Leading family owned Danish MNC Danfoss A/s HQ in Denmark since 2013.
- Danfoss is a world leader in Mobile Hydraulics ,Electrification , Cooling and Refrigeration , Drives and District Heating technologies .
- Prior to this role Ravi was heading Danfoss Motion controls business Asia Pacific covering business which incl South Asia , Korea , Japan , Australia and NZ. He has been with Danfoss since 2002 and prior to that with Siemens in India , Germany in various roles ranging from Sales & Marketing , Strategy , General management and M&A
- Ravi is also Member of Global management team , Board member and Global Mentor since 2013. Has been active in Energy and water , Food and Agri, Technology space supporting and mentoring several early stage start ups in India in various roles.
- Ravi works extensively in the area of Cooling, Energy efficiency. Decarbonization and food loss areas and represents several though leadership initiatives
- He is an active member in Industry bodies , was Chairman of CII Chennai in 2014-15 and Chairman CII Tamilnadu 2017-18 . He currently chairs CII Food and agriculture center of Excellence task force on Cold Supply chain logistics and chairs CII Green building center Energy efficiency council.
- Ravi was the President of Madras Management Association for year 2020-21



DR R SUJATHA

SDG Associate, Govt of Tamil Nadu

Honorary Director, KIDI

- She has a Doctorate in Economics with special emphasis on Women's Empowerment.
- Recently has been working as Consultant with the State Planning Commission, Government of Tamil Nadu for preparation of the Twelfth Five-year Plan.
- Experience in preparation of Action Plan for Transformation of Aspiration Deficit Districts – Ramanathapuram and Virudhunagar.

Has had a stint in:

- TVS Electronics Ltd, as Advisor, Community Development
- UNICEF, World Bank on Projects
- M. S. Swaminathan Research Foundation as Research Assistant
- Has several publications to her name in the social development field
- Nearly 30 years of working in the development sector in corporate, Government and NGO sectors and community-based organizations.



MR PRADEEP PANIGRAHI

Head, Corporate Sustainability

Larsen & Toubro Ltd

Dr. Pradeep Panigrahi is an ESG and Sustainability professional with over 26 years of experience with reputed businesses - Murugappa Group, Tata Group, Mahindra Group and now with the L&T Group. He has a Ph. D. in Ecology with an international fellowship from IRD LEST/ Universite' Paris VI, France. He is recipient of several awards, including Bright Spark award by Murugappa Group in 2001 and Mahindra Innovation Awards - Gold category in 2017 for innovations in Circular Economy. He is life member of several reputed organizations including Bombay Natural History Society (BNHS) and Indian Science Congress Association (ISCA). Also, he is member of several national level committees, including FICCI-CES and CII National Water Committee. Dr. Panigrahi has participated in several national/ international conferences including COP-19 at Warsaw, Poland in 2013 and as a panellist at Harvard Business School, Boston in 2014. He has also been guest faculty/ speaker at IIT-Bombay, IIM-Ahmedabad, XIMB etc. Dr. Panigrahi's is a certified Climate Change champion, and his current focus area includes achieving high performance in the fields of Carbon Neutrality, Water Security, Circular Economy, Biodiversity Management, Creating Shared Value, Corporate Governance etc. Currently he is working as Head – Corporate Sustainability with Larsen & Toubro Ltd., Mumbai.



RAJNEESH CHOPRA

Global Head-Business Development

VA Tech Wabag Ltd

Mr. Rajneesh Chopra is the Global Head – Business Development in VA TECH WABAG Ltd, a leading MNC offering life cycle solutions to industries and municipalities in water and waste water treatment. WABAG has its presence across 4 Continents and has a successful track record of executing projects in 30 countries.

He is on the board of various subsidiaries and joint ventures of WABAG actively contributing to ensure growth and profitability of these entities. Mr. Chopra is responsible for Corporate Strategy and Strategic alliances with Global players, Developers and concessionaire globally. He is also involved in Policy advocacy with key decision makers and governments to make water and waste water Projects more sustainable and is responsible for identifying new markets/segments and large project development for WABAG Group

Mr. Chopra holds a bachelor's degree in Science from University of Delhi, India and possess over 3 decades of professional experience in water and waste water management in consumer, industrial, municipal and desalination segments. He has been trained in management & operations at leading institutions in India and abroad. He has a proven track record of managing business, building new business and turning around businesses successfully back on profitable growth.

Prior to current assignment as Global Head - Business Development, he was heading the OPERATIONS BUSINESS GROUP of WABAG. Under his leadership WABAG witnessed exponential growth in revenues, profits, customer acquisition and satisfaction. He was instrumental in building a strong team and expand the operations business of WABAG to new geographies in Middle East and South East Asia. Also he has served reputed organizations in Water and other industries in the past.

A proven leader in water sector Mr. Chopra is an Executive Committee Member of Industry bodies like FICCI, CII etc. and an integral part of water and waste water task forces. He is a prolific speaker and has presented several papers in various National and International forums. His articles have appeared in various business and water publications on new water technologies & sustainable water management.



KRISHNASWAMY R S

Founder & Chief Patron

CSR SPARK

- Post Graduate in Mechanical Engineering
- Entrepreneur for 32 years
- Retired from business on June 30, 2016.
- Formerly a member of Rotary Club of Coimbatore West - PHF
- President, PSG Tech Alumni Association (2016 - 18).
- Member, Apex Committee, NGO Siruthuli at Coimbatore (www.siruthuli.org)
- Certified as a CSR Professional by Indian Institute of Corporate Affairs, New Delhi, under Ministry of Corporate Affairs
- Founder, CSR SPARK, a platform to meet all stake holders in the CSR arena. www.csrspark.org
- Member, Institute of Directors
- Certified Corporate Director
- Visiting Faculty, Institute of Directors
- Special focus on leveraging CSR towards attainmentof the SDGs. Organised an event on ***CSR AND THE DECADE OF ACTION*** in Chennai in partnership with Madras Management Association on 19th December 2020.
- Was a faculty on ***GOVERNANCE OF CSR INITIATIVES - ALIGNING CSR POLICY with SUSTAINABLE DEVELOPMENT GOALS***. This webinar was conducted by Indian Institute of Corporate Affairs for Vedanta Group on 8th January 2021.
- Advising non-profits on including the SDGs right from project proposal to impact assessment.



AYSHA SANOBER

Founder

Ammara Exports, Ambur

Aysha is the only Granddaughter of “The man of the principles” – Ahmed Basha Sahib. A very well known name in the Leather Tanning Industry as “Jani bhai” in the Ambur town of the Tirupattur District of Tamilnadu . She was married into a family in the business of Leathers. Her husband encouraged her to debut in the business of Industrial Textiles/Interlinings to the footwear & leather goods sector because of her strong fascination towards fabrics. Ambur known as one of the leather & footwear hub of the south India & Also Aysha being a women in the male oriented place in the leather sector ,she faced a lot of society struggles at her early stages of entrepreneurship.

She possessed the ability to participate equally in the existing markets with the courage & strong will power of positivity which resulted in the formation of “AMMARA” – A footwear manufacturing factory. she overcame the hurdles & survived the struggle with the strong support of her family who backed her to achieve her goals. She calls herself a student all through her journey, as she believes in learning, each day of her life has taught her new lessons by meeting new people to build strong network in quest of knowledge to grow & empower.

“Accidental Entrepreneur” with a demonstrated history of working in the facilities of services industry. She is also Skilled in Research and Development (R&D), Global Sourcing, Entrepreneurship, Trading and Strong business development professional.

She is one of the members in the Dubai Business Women Council (DBWC)in the Dubai chamber of commerce UAE, she is involved with the government & international organisations to support women empowerment & entrepreneurship, She is involved with the United Nations & International Trade Centre Geneva with their initiative “She trades” on Gender Equality & Empowerment and advocates to women empowerment at UN Women to achieve Sustainable Development Goals.



L PRABHAKAR

Executive Vice President - Social Investments
ITC Limited

L Prabhakar is Executive Vice President – Social Investments at ITC Limited, a leading Indian conglomerate. An alumnus of KREC Suratkal and XLRI, Jamshedpur with 33 years of experience, he has been associated with ITC in the HR Function for 26 years in different capacities across businesses including Agribusiness, Information Technology and in their Corporate Office before moving to his current role. He has also worked with TVS Motors for 4 years and Murugappa Group (EID Parry and CUMI) for 3 years.

He is currently a member of CII's National Committee on CSR. He has been actively associated and held positions of responsibility with National HRD Network, CII, EFSI, Hyderabad Management Association and Global Compact Network India.

CONNECT WITH US

To Join, Click...

CLICK TO VIEW

MADRAS MMA MANAGEMENT ASSOCIATION ESTD. 1956

KONRAD ADENAUER STIFTUNG

CSR SPARK

Email Address

mma@mmachennai.org

Phone Number

044 - 28291133 / 28291166

Website

www.mmachennai.org

MADRAS MANAGEMENT ASSOCIATION